

金楼市



地产创意家

“南京首届地产创意微电影节”今日开机

中英新媒体与创意产业高峰论坛今日举行。在“影响南京人居的100个地产创意”发布仪式的现场,一批在全球创意界、传媒界、中国影视界具有极高声望的知名专家学者、知名导演和制片人也将亲临发布仪式。在这场发布仪式上,南京首届地产创意微电影节开机仪式即将同步启动,在以“影响南京人居的100个地产创意”为重要参考题材的同时,微电影组委会还将向全城市民有奖征集“影响南京人居的100个地产创意”的更多微剧本。

尤为值得一提的是,届时这些来自英美的创意和传媒名家,将和众多国内著名大腕导演一起,受聘为“《现代快报》创意策略研究中心”和“《现代快报》微电影创作中心”的特邀荣誉顾问。

The summit forum on Sino-British Creative New Media Industries opens today. On the spot of the ceremony for releasing "100 Items of Real-Estate Creativity that Influence the Human Inhabitation of Nanjing", a batch of well-known experts and scholars, film directors and film producers who enjoy extremely high reputation in the global circle of creativity and media and the Chinese circle of TV & films will also attend this release ceremony in person. At this release ceremony, the start-up ceremony of the First Real Estate Creativity Micro-Film Festival of Nanjing will be initiated at the same time. While "100 Items of Real-Estate Creativity that Influence the Human Inhabitation of Nanjing" are used as an important theme for reference, the Organizing Committee of the Micro-Film Festival will also collect, among all Nanjing citizens, more micro-scripts of "100 Items of Real-Estate Creativity that Influence the Human Inhabitation of Nanjing" which will compete for awards.

In particular, by then, these celebrities in the creativity and media circle in UK and USA will, together with numerous famous big-shot film directors in China, be appointed as the specially-invited honorary consultants of "the Creative Strategy Research Center of Modern Express" and "the Micro-Film Creation Center of Modern Express".